



## Frequently Asked Questions - Trade:

- Why sell pies? 142 pies are eaten every minute in New Zealand. The pie market in NZ is worth in excess of \$120m (all pies sold in all forms)
- Can we sell to other oil station groups other than BP? No
- Do you still have a classic and gourmet range? No, DP products are all gourmet
- Why are some pies more expensive than others? Certain flavours are much more expensive to produce, therefore carry a higher price
- Do your products have different heating and handling instructions with the new packaging? Yes, they require an oven set at 180 degrees for 3 – 5 minutes longer. Please refer to heating and handling instructions
- Are Dad's Pies sold at BP? Yes
- What is the shelf life on Dad's Pies? Once thawed, 13 days for all Pies & 11 days for all Rolls
- Should products be thawed before heating? Yes, to ensure top quality
- Are pie warmers available? Yes, criteria applies. Contact your local area sales manager or head office
- Do you have POS? Yes, we have a range available including posters, menu boards, flyers, wobblers, and footpath signs. Other POS elements available to suit individual needs

