



Family Owned & Operated  
Since 1981



[dadspies.co.nz](http://dadspies.co.nz)



We are a family owned and operated business and want to work with you to reach your financial goals. Our program is designed to be easy and rewarding and we would love you to give it a go!

Get everyone to stock up their freezer & support your cause.

**FAMILY OWNED  
& OPERATED**

## How it works.....

### 1. DATES

Determine your fundraising time frame.

Choose a desired distribution date for your orders to be picked up by your customers.

Communicate these dates clearly from the beginning.

### 2. FLAVOURS / PAPERWORK

Select what flavours you would like to sell. Don't forget we have Vegetarian options & a Gluten Free Option.

An order form will be sent to you with your desired flavours so you can start selling. - Page 5

### 3. COLLECT

Take your order forms, distribute them between participants and start taking orders. Collect as many orders as you can!

When working as a group, it is best to set a goal or a competition to maximise your fundraising opportunity.

Once you have collected all the money and orders, you can submit the total for collect/delivery.

Aim to get on the Leaderboard to win FREE pies.

### 4. DISTRIBUTE & EAT

Once you have picked up or received your order, head to your arranged location for distribution of orders.

We recommend participating more than once, as your customers will need to refill their freezers.

Your donation will be processed within the following two weeks from ordering.



# What Now?



## Fundraising Process

### 1. CONTACT US

Decide on a pick up/dispatch date.

Email your desired flavours for your order form.

We recommend up to 5 flavours for logistical reasons. (You may request more)

### 2. ORDER

Email your order form, min **5 working days** prior to pick up in Auckland or **6 working days** if you require your order to be delivered. Orders are to be made in completed boxes of one flavour.

An invoice will be produced & sent to you. Payment is to be received in full before pick up/dispatch.

### 3. Pick Up/Dispatch\*

Products are Frozen, so will need quick distribution.

\*Note: Orders that require delivery will incur a freight fee, you can request an estimated freight cost.

Also, we cannot predict or set delivery times.

### 4. Donation

Once the order has been picked up/dispatched we will process your donation within the next payment cycle (Every Wednesday). Usually 1 - 2 weeks later.

*Please provide account number through a screen shot of your account or statement.*

#### Top Sellers

1. Mince & Cheese
2. Steak & Cheese
3. Butter Chicken
4. Sausage Roll
5. Mince
6. Bacon & Egg
7. Prime Steak
8. Country Chicken & Mushroom
9. Pepper Steak
10. Potato Top



Contact: [marketing@dadspies.co.nz](mailto:marketing@dadspies.co.nz)



# Frequently Asked Questions



## **CAN WE HAVE MORE THAN 5 FLAVOUR OPTIONS?**

Yes - We recommend 5 for logistical reasons from the participants end, you are entitled to more.

## **HOW LONG SHOULD WE FUNDRAISE FOR?**

We recommend a minimum of 2 weeks and a maximum of 4/5 weeks.

If it is too short, you minimise your sales potential and if it is too long, people can forget the pick up date.

## **WHAT IS THE BEST PICK UP/DELIVERY DATE?**

The pick up/delivery date should be the same day as your distribution date to your customers. When deciding on a distribution date, it is best to pick a relevant date people will remember. E.g. Training night, game day, meetings, end of term etc.

## **HOW MUCH IS FREIGHT?**

Please request our freight costs and we will send you the estimated charges. The charges are extremely reasonable.



# Team Order Form



Fundraiser Name: .....

Your Name:.....

Fundraiser Contact:.....

Name & Contact #	Flavour Option #1	Flavour Option #2	Flavour Option #3	Flavour Option #4	Flavour Option #5		Total \$\$ Owing	Paid & Signed Initials
COST - per box	\$	\$	\$	\$	\$			
QUANTITY - per box	x	x	x	x	x			
John Smith - 021234567	1		2		1		\$	JS.
TOTAL	1		2		1		\$	

Bank Acct Number: .....

Final Order Date:.....

Final Payment Date:.....

TOTAL BOXES SOLD:

4



1st = 3 boxes  
2nd = 2 boxes  
3rd = 1 box  
Spot Prize = 1 box  
(Drawn from 4th-10th place)



Leaderboard  
resets every  
1st APRIL &  
1st OCTOBER

RANK	FUNDRAISER Oct - March 2019	No BOXES SOLD
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

TOP 3 every 6 months receives  
**FREE PIES!**

T&C's Apply

# DAD'S Pies™

## Exposure



## Facebook



## Posters



We can adjust and create any media you require to help gain your fundraiser exposure and boost your sales!



# Testimonials



## **Karlene, Silverdale School Netball Team**

"Our school netball team were doing some fundraising and approached Dads Pies for a donation. They have a great system where you sell boxes of pies (any flavour) and get a decent amount back at the end in a cheque. We were so pleased with how well they sold, everyone knows that Dad's Pies are yummy and were happy to buy. We made half of our target in less than 3 weeks. They were very approachable and easy to deal with when we had questions. Thanks a lot Dad's Pies for supporting our Netball Team!"

## **Katie, Tauranga City United Football Club– 14/15 Grade**

"We found Dad's Pies to be a great option for fundraising for our football trip. The process is easy and the pies are great, and most importantly we made a profit of nearly \$2000! The feedback from the people that supported us by buying the pies was great too, so it is an all-round winner. We thought our fundraising experience was so good we are doing it again! We would highly recommend Dad's Pies! Even if it means the boys have to do more training now they have eaten all the pies....!"

## **Simon, Hibiscus Coast Water Polo Club**

"In a bid to fundraise for our club, we worked with Dad's Pies to sell boxes of pies via our club players.....each child was given a sheet to 'sell' pies to family, friends etc. Dad's Pies was a welcoming fundraising venture for our Club, being something different from the standard chocolates, lolly bags and BBQ's!! It was an easy sell for our members, and we managed to make a sizeable profit from it!! Would definitely look at doing this again."

## **Chantal, Carmel College Waterpolo**

"We were very happy with the Dad's Pies fundraiser- it is lucrative for minimal effort. The whole process is made very easy."

## **Kim, World Challenge trip to Vietnam**

"The fundraiser was easy to organise and manage and the "profit" from the sales gives a great boost to the fundraising coffers. Much easier and more profitable than standing at a sausage sizzle all day! The team at Dad's Pies are very friendly and easy to deal with, most accommodating. To top it all off, the Pies are easy to sell as they are delicious and reasonably priced."

## **Jo, Harbour Basketball**

"We had a National U15 Basketball Championship in Wellington coming up so I rang Dad's Pies to see what they could do for our girls team not knowing what to expect. I was very impressed with how easy it was to get the fundraiser started. Naomi was awesome she sent through everything we needed. These pies were very easy to sell as they are delicious. We actually did two fundraisers as people wanted more pies. We all made great money from this fundraiser and it helped us to win the National Championship. Thanks Dad's Pies. We will be back again this year."

## **Rachael, North Harbour Hockey**

"I just wanted to say thanks for your efforts throughout our North Harbour Hockey Under 13 Fundraiser last year. As a parent I needed a quick and easy fundraiser that I could offer to the rest of the team and this was a winner. You made the fundraiser easy offering order forms to give out to those taking part and the end result was a substantial fundraising amount to get our boys to Christchurch where the boys came 2nd in the national competition. An easy sell offering yummy pies.....and you know what I found out..... EVERYONE LOVES DADS PIES!"

